## ບໍລິສັດທີ່ປົກສາ "ລີໂກ" ຈຳກັດ

## Established in 1999, 100% private partnership

- Initial registered capital 55 million Kip,
   as IP protection representative.
- In 2004 registered capital increased to 406 million Kip and additional services such as: Legal, Investment, Economic and Finance.



#### **Membership of Professional societies:**

- Since 2001 ASEAN Intellectual Property
  Association (ASEAN IPA)
- Since 2002 ASIAN PATENT ATTORNEY
  ASSOCIATION (APAA)
- Since 2003 international Trademark
  Association (INTA)
- Since 2004 Association of European Lawyer (AEL)

## Performance during 13 years

#### IP Protection Representative in Lao PDR for Individuals and Entities worlwide:

- ☐ From Lao PDR = 10 plus
- ☐ From ASEAN = 50 plus
- ☐ From ASIA = 80 plus
- □ From Europe = 80 plus
- □ From America = 70 plus
- ☐ From Others = 30 plus



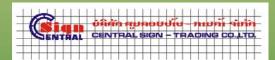












- \* Representative for IP Registration:
  - Trademark = about 2 thousand marks
  - Patent & Industrial design = more than 20
  - Domain Name = about 10

## Profesionnal Experience Exchange & Marketing Development



Annual Meeting APAA - 2003 in Kota Kinabalu - Malaysia





INTA Meeting on AntiCounterfeiting Hong Kong 2010





2009 INTA Annual Meeting, Seattle USA











**Annual Meeting 2011 ASEAN IPA HANOI Vietnam** 

## **Training and IP Promotion**



**Health Walking World IP day** 



**Practical IP Experience Exchange in cooperation with IP Department and WIPO** 



#### **Training in 2001 TOKYO Japan**

WIPO-ASEAN Study: The Strategic Use of Intellectual Property to Enhance Competitiveness in Select Industries in ASEAN

Survey Questionnaire

Basic information on the company

a.	Industrial sector	
b.	Please list up to two of your main products using the international standard industrial classification (ISIC) four-digit codes	
	1. Primary	
	2. Secondary	
c.	Location	
	1. City	
	2. Province/state	
d.	Sales/turnover in 2008 (thousand local currency)	
e.	Main product/service market (share, %)	
	Domestic market	
	Foreign market(s)	
	(if more than one, please list top three)	
	a. Country 1:	
	b. Country 2:	

Cooperation with WIPO doing survey of Entrepreneurs and Artists

on IP issues it in the property of the state of the state

### (using questionnaire of 19 QA) Intellectual property rights obtained in the last three years (2006-2008)

- Invention patents

#### Result: Around 2% of them have the IR knowledge and

1. Home patent office			
2. Foreign patent office (please specify countinterested to registe	r their IP	protectio	n.
3. Country 1:			
4. Country 2:			

Of the invention patents you have obtained in the last three years, how many have been or will soon be commercialized?

## **Action against IP Infringement**

#### **LICO contribution against IP Infringement**



Seized Fake product destruction at solid waste disposal site



Annual Destruction Ceremony of Seized counterfeited products at Central Government



Seized fake products burying



Seized Counterfeited cigarettes destroyed by roller prior burying

# Measure against Manufacture Infringer of "Colgate" case

- 29 November 2008, Officials inspected Factory and Ware houses at Ban Sokham,
   Vangxay and Naxay, Saysetha District of Vientiane Capital:
  - > Arrestation 3 owners;
  - > Seizure of cash, vehicles, machines, raw materials, packaging materials, big quantity of counterfeited products.
- Investigation by Economic Police and litigation to the Court through Public prosecutor on 30 June
   2009.



Part of the seized goods and machinery



estruction ceremony of raw materials and fake products



- > Jail term for 3 owners from 9 months and a half to 2 years and a half;
- Infringers fine;
- > Damage payment to IP right owners;
- Assets confiscated



factory



Fake products destruction by burning